



MANAGING SMART: MORE INNOVATION, MOVING FORWARD CALL FOR PAPERS

**Annual Meeting of the Western Academy of Management
Zermatt Resort and Spa, Midway Utah
March 18- March 21, 2009**

SUBMISSION DEADLINE: Monday, October 6, 2008
Online Submissions will open on Wednesday, Sept. 10, 2008



Innovation is critical in today's challenging markets. WAM's 2009 Conference provides opportunities to learn of and report on the latest research addressing innovation and organizational learning, creativity, entrepreneurship, negotiation, governance, networks, and alliances.

Among the field's leaders already planning to contribute are:
Andre Delbecq, Jone Pearce, Bill Starbuck, Rosalie Tung, and David Whetton.
A Fireside Chat is also scheduled with *Karl Weick*

We encourage you to submit research papers, new research ideas, symposia, plenary sessions, and panels/workshops. Doctoral students and Junior Faculty are also invited to register for the pre-conference consortium on research, publishing, life-style and career issues, featuring well-known leaders in the field.

Look for more information at: www.wamonline.org/2009_conference ,(coming soon).

WAM celebrates its 50th Anniversary in olympic style – from March 18-21, 2009 – at a beautiful Swiss-style ski resort in the magnificent mountains near Sundance, Utah.

At the Zermatt resort, whether you want to enjoy the visual beauty of the Washatch mountains or ski them, WAM's 2009 meetings are for you. The Zermatt resort and spa offers:

- Ski and Snowboard packages
- Shuttle Service to Sundance and Park City
- Steam powered train through Provo Canyon
- Tubing and Cross-Country Skiing
- Fly-fishing, Hot Air Ballooning, and Helicopter Tours

PAPER SUBMISSION GUIDELINES:

We will be using an entirely electronic submission and review process through the WAM 2009 Conference Management System. To see details of the submission process and to submit your

continued (over)

work, go to WAM 2009 Conference Management System. The WAM 2009 conference www pages, www.wamonline.org/2009conference, will contain a link to the Conference Management System beginning August 25, 2008).

Submissions following a “normal format” should not exceed 25 double-spaced pages, 1” margins (top, bottom, left, and right), in 12-point font. (We don’t really consider a 30- or 50-page submission “creative” or “fun”—unless you can argue why that is so!) They should not have been published, presented previously, scheduled for presentation at another professional meeting, or be under concurrent consideration for another meeting.

Papers: Papers will be presented in two types of sessions. Traditional sessions will allow authors approximately 15 minutes to present their work to an audience followed by a discussion period. Back with acclaim are also WAM’s innovative pipeline sessions. For these, participants receive, read, and come prepared to discuss each other’s manuscripts with the goal of improving them for future publication. In contrast to the alternative, more traditional format, authors in pipeline sessions participate in intensive discussions of their work with others doing similar research. (This is similar to the standard format of meetings at the European Group for Organization Studies, or EGOS).

For accepted papers, track chairs will make the determination as to which papers seem appropriate for regular or pipeline sessions. In the submission process, authors have the option of expressing a preference for the type of session their submission will be assigned. We will to meet your stated preference.

Ph.D. Student Track (papers authored or students): Ph.D. students are encouraged to submit their papers to the Ph.D. Student Track. An award will be presented to the best paper competitively reviewed within the Student Track. Only papers authored by students are eligible. Papers submitted to this track may also be routed to a pipeline or regular session.

Symposia: The body of the proposal should include a 3-5 page summary of the session and proposed format and a 2-3 page description of each paper in the session. If accepted, the contact author should provide the track chair agreements of participation from each participant.

Panels, Roundtables, Workshops, etc.: Innovative sessions are encouraged. These submissions should provide a description of the target audience, proposed session content and format, and a clear description of how the session will add value for the target audience.

This 50th Anniversary Meeting of WAM will be one of the best ever!

For inquiries:

Paul Hirsch,
Program Chair, WAM 2009
Department of Management and Organization
Kellogg School of Management, Northwestern University
2001 Sheridan Road, Evanston, Il. 60208

EMAIL: paulhirsch@kellogg.northwestern.edu