



WAM 2012
March 21- March 24

La Jolla (San Diego) Marriott
La Jolla, California

Management Bandwidth

The management literature abounds with studies on what managers actually do and how they do it. Much of the extant literature examines manager behaviors, decision-making, and interactions with top management, peers, or subordinates in a context that is challenging due to the incomplete and/or often inaccurate information that managers rely on. Although managers continue to face these challenges, an equal or perhaps greater challenge exists. This relatively new challenge concerns the sheer depth and breadth of both accurate and inaccurate information that permeates a manager's professional and personal worlds. In this context, have we reached a state where the amount of information available extends beyond an individual's "Management Bandwidth" (defined as a manager's capacity for effectively and efficiently attaining, retaining, and utilizing information)? Are senior level managers at a disadvantage relative to subordinates who were born and raised in the information age and may as a result have greater bandwidth? How are organizations and individuals responding to the potential for information overload and the impact it may have on them?

As management scholars and teachers we are not insulated from these challenges. We face an academic environment in which there are a plethora of journals that we consider when conducting research and selecting an appropriate outlet. We must carefully consider not only traditional research designs and statistical methods but also the new designs and methods introduced each year. And in the classroom we must consider new teaching methods, multimedia tools, and content delivery methods that enhance student learning.

WAM and the Journal of Management Inquiry embrace breakthrough, cutting edge research that seeks to move the field not incrementally, but in leaps and bounds. As such, we encourage you to submit research papers, symposia, experiential workshops, and panels that address the conference theme or other topics that will stretch your colleagues' minds. In addition, our Doctoral/Junior Faculty Consortium will again attract notable mentors offering valuable insights and advice, our Fireside chats with leading scholars will be invigorate and inspire you, and we'll introduce new opportunities for sharing research ideas, teaching insights, and career opportunities.

QUESTIONS? PLEASE CONTACT PROGRAM CHAIR JEFF SHAY: SHAYJ@WLU.EDU
ADDITIONAL INFORMATION ON WAM 2012 AND LOCAL EVENTS/ATTRACTIONS CAN BE FOUND AT:
WWW.WAMONLINE.ORG

Submission Deadline: October 3, 2011 (PDF files)

WAM 2012 TRACKS AND SUBMISSION GUIDELINES

****PDF FILE SUBMISSIONS ONLY****

1. **TRADITIONAL**. ALLOWS AUTHORS APPROXIMATELY 15 MINUTES TO PRESENT THEIR WORK TO AN AUDIENCE FOLLOWED BY A DISCUSSION PERIOD. THE 'PAST PRESIDENTS' AWARD' IS GIVEN TO THE BEST PAPER FROM THIS TRACK.
2. **PIPELINE / "REVIVE" AND RESUBMIT**. PARTICIPANTS RECEIVE, READ, AND COME PREPARED TO DISCUSS EACH OTHER'S RESEARCH IDEAS OR MANUSCRIPTS WITH THE GOAL OF IMPROVING THEM FOR FUTURE PUBLICATION. AUTHORS PARTICIPATE IN INTENSIVE DISCUSSIONS OF THEIR WORK WITH OTHER INTERESTED PARTICIPANTS. THIS TRACK IS DESIGNED FOR EMBRYONIC PROJECTS AND/OR PAPERS THAT DESERVE A SECOND LOOK, BUT HAVE LANGUISHED FOR 5 YEARS OR MORE FOLLOWING AN UNSUCCESSFUL FIRST RECEPTION. (OTHERWISE KNOWN AS DEAD PAPER SOCIETY)
3. **PH.D. STUDENT**. PH.D. STUDENTS ARE ENCOURAGED TO SUBMIT PAPERS TO THE PHD TRACK. AN AWARD IS PRESENTED TO THE BEST PAPER COMPETITIVELY REVIEWED WITHIN THE PH.D. STUDENT TRACK. ONLY PAPERS AUTHORED BY STUDENTS ARE ELIGIBLE.
4. **SYMPOSIA**. INNOVATIVE SESSIONS ARE ENCOURAGED.
5. **EXPERIENTIAL/WORKSHOPS**. AGAIN, INNOVATIVE SESSIONS ARE ENCOURAGED.

WAM USES AN ENTIRELY ELECTRONIC SUBMISSION AND REVIEW PROCESS. THE CONFERENCE MANAGEMENT SYSTEM IS AVAILABLE AT WWW.WAMONLINE.ORG . **SUBMISSIONS ARE ACCEPTED IN PDF FORMAT ONLY.**

FOR TRADITIONAL/PIPELINE/PH.D. STUDENT TRACKS: FULL SUBMISSIONS FOLLOWING A 'NORMAL FORMAT' SHOULD TYPICALLY BE NO MORE THAN 30 DOUBLE-SPACED PAGES WITH 1" MARGINS (TOP, BOTTOM, LEFT, AND RIGHT), IN 12-POINT FONT. PAPERS SHOULD NOT HAVE BEEN PUBLISHED, PRESENTED PREVIOUSLY, SCHEDULED FOR PRESENTATION AT ANOTHER PROFESSIONAL MEETING, OR BE UNDER CONCURRENT CONSIDERATION FOR ANOTHER MEETING. PAPERS SUBMITTED TO TRADITIONAL OR PH.D. STUDENT TRACKS BUT NOT ACCEPTED FOR PRESENTATION IN THOSE TRACKS WILL BE CONSIDERED FOR A PIPELINE SESSION.

FOR SYMPOSIA: THE BODY OF THE PROPOSAL SHOULD INCLUDE A 3-5 PAGE SUMMARY OF THE SESSION AND PROPOSED FORMAT AND A 2-3 PAGE DESCRIPTION OF EACH PAPER (IF RELEVANT) IN THE SESSION. IF ACCEPTED, THE CONTACT AUTHOR SHOULD PROVIDE THE TRACK CHAIR AGREEMENTS OF PARTICIPATION FROM EACH PARTICIPANT.

FOR EXPERIENTIAL/WORKSHOPS: SUBMISSIONS SHOULD PROVIDE A DESCRIPTION OF THE TARGET AUDIENCE, PROPOSED SESSION CONTENT AND FORMAT, AND A CLEAR DESCRIPTION OF HOW THE SESSION WILL ADD VALUE FOR THE TARGET AUDIENCE.