



WAM 2022 Conference

www.wamonline.org

March 16 - March 19
Big Island, Hawaii

From Resilience to Thriving: The Crisis Remade

Early submission deadline: October 11th 2021, 11pm PST

Program Chair: Antoaneta Petkova, San Francisco State University (apetkova@sfsu.edu)

For over a year the world economy has been experiencing unprecedented upheaval, triggered by the pandemic and exacerbated by the unpreparedness of governments, businesses, communities, and individuals to respond to it. The crisis propelled a host of social and economic problems and aggravated previously existing tensions in our society. Undeniably, this has been a devastating time.

- What did we learn from this crisis? Can we use this experience to better solve social tensions and economic inequalities? What type of leadership and organizational support is needed to withstand such global challenges? How can we as management scholars contribute to solving these questions?

On the bright side, the crisis was certainly not wasted. These turbulent times inspired businesses to seek creative ways to survive and to develop innovative solutions to the new problems. We have witnessed a spur of innovation in products, processes, business models, and ways of organizing.

- What can we learn from these crisis-inspired innovations? What new research questions need to be addressed? What theoretical limitations became apparent? What new theories can help explain the spur of innovation during crisis?

As educators, we had to adapt and be creative in our own teaching. Even the least tech-savvy of us were forced to embrace technology as the only way to connect with our students and colleagues. This new relationship to technology inspired a wealth of possibilities and enabled the design and use of innovative pedagogies.

- What pedagogical innovations have been developed? What new practices and delivery methods can help engage students in a virtual environment? How can our students benefit from interfacing with technology in the future?

We invite submissions addressing any of these questions as well as other topics related to the conference theme, in addition to the regular WAM tracks.

Our program will include the Fireside Chat with our Journal of Management Inquiry Scholars, who will also be mentors in our Doctoral/Junior Faculty Consortium. We will continue to feature traditional paper sessions, developmental round-tables, workshops, symposia, panels, and other signature WAM events such as the Ascendant Scholars session.



WAM 2022 will take place in the beautiful resort of Hilton Waikoloa Village, set on the sunny Kohala Coast of Hawaii, the Big Island (<https://www.hiltonwaikoloavillage.com/>). This spectacular oceanfront playground offers the best in Hawaiian experiences from beachside, to poolside, to restaurants, local entertainment, shopping, and socializing.

More information will be posted at <http://wamonline.org> this summer. Please direct any questions to the Program chair Antoaneta Petkova (apetkova@sfsu.edu).

We look forward to welcoming all of you in Hawaii for WAM 2022!