



# WAM 2023 Conference

[www.wamonline.org](http://www.wamonline.org)

March 22 - March 25, 2023

Reno, Nevada

## Persistence: A Road to Success

Submission deadline: October 17, 2022 at 11pm PST

Program Chair: Lori Peterson ([lpeterson@gmail.com](mailto:lpeterson@gmail.com))

As we have learned through our lives, and especially highlighted during the pandemic, challenges abound for individuals and organizations. Persistence to overcome trials and roadblocks are hallmarks of success for both individuals and organizations. This is a theme of hope for easier times ahead, as we learn and grow from the challenges of the past and prepare for a successful future as individuals, organizations, communities, and nations.

- What have we (universities, businesses, communities, nations) learned through the Pandemic and how are we better prepared for the future?
- How can we use experiences to address social tensions and economic inequalities?
- What type of leadership or organizational support is needed to address global challenges?
- What can we learn from crisis-inspired innovations?
- What does the new world of work look like as businesses continue to evolve through conditions of uncertainty and with ever changing need for flexibility?

### As researchers:

- How can management scholars contribute to solving these questions?
- What new research questions need to be addressed?
- How can newly apparent theoretical limitations be overcome?
- What new theories can help explain the spur of innovation during crisis or in the aftermath of crisis?

### As educators:

- What new pedagogical innovations have been deployed in recent course terms to help the changing needs of students and universities?
- What new practices and delivery methods can help engage students in a virtual environment?

- How can our students benefit from interfacing with technology in the future and how have your courses evolved?
- What challenges have students faced and how have these issues been addressed in your classroom?

We invite submissions addressing any of these questions as well as other topics related to the conference theme, in addition to the regular WAM tracks listed at [wamonline.org](http://wamonline.org)

The program will feature traditional paper sessions, developmental round-tables, workshops, symposia, panels, and other signature WAM events such as the Ascendant Scholars session and the Fireside Chat with our Journal of Management Inquiry Scholars. The pre-conference Doctoral/Junior Faculty Consortium provides strong networking and mentorship opportunities. Stay tuned to the WAM website for more information on conference activities!

WAM 2022 will take place in the beautiful Whitney Peak Hotel. A non-smoking, non-gaming independent boutique hotel in Reno, Nevada. The hotel is home to the Guinness Book of World Record's "world's tallest artificial climbing wall" and the Cargo Concert Hall where we will enjoy delicious meals and opening session! The hotel is only about three miles from the Reno-Tahoe International Airport. Reno is located a short 45-minute scenic drive from premium skiing resorts near Lake Tahoe.

Please direct any questions to the Program Chair: Lori Peterson ([ltpeterson@gmail.com](mailto:ltpeterson@gmail.com)). More information will be posted at <http://wamonline.org>.

We look forward to welcoming all of you to Reno for WAM 2023!

